Microsoft, Epic enable generative AI to be used in EHRs

Article



The news: Epic and **Microsoft** are partnering to enable health systems to integrate Microsoft's <u>OpenAl Azure Services</u>—which include **ChatGPT** and **GPT-4** capabilities—into their electronic health records (EHRs).



- Some of Epic's health system customers are testing the tech's ability to draft doctors' messages to patients.
- Later, hospitals will see if generative AI can work with Epic's data visualization software to identify areas for operational improvement.

Why it matters: As hospitals look to reduce administrative burden, digital health companies and Big Tech players have been rushing to develop <u>generative AI tools</u> or roll <u>ChatGPT and</u> <u>GPT-4 capabilities</u> into their products.

It was only a matter of time before EHR vendors started to do the same.

- Some health systems are already piloting the Epic-Microsoft generative AI integration to create automatic responses to patients' online questions.
- It's expected to be a time saver for physicians. The <u>number of online messages</u> from patients increased by more than 150% at the onset of the pandemic, per Epic data.
- eClincalWorks, another EHR developer, is also integrating its system with <u>ChatGPT and Azure</u> <u>OpenAl Service</u>. The combined tech will aim to help physicians gather only pertinent patient information in the EHR and summarize clinical visits.

Yes, but: Azure OpenAI is a product offering on Azure. Health systems that don't run their Epic EHRs on the **Microsoft Azure** cloud platform won't be able to access the integrated AI tools.

Microsoft could be leaning on its lead in the generative AI race—and its strong ties with Epic —to reel in more healthcare cloud customers.

- Microsoft is an <u>exclusive partner of OpenAl</u>, having reportedly invested around \$13 billion in the company.
- The Big Tech firm may be banking on its <u>tie-ups with Epic</u>—the predominant EHR vendor in US hospitals—to gain ground on Amazon Web Services (AWS) in the healthcare cloud market.
- More health IT vendors use AWS (57%) as their primary cloud provider than Azure (41%) or Google Cloud Platform (2%), per a December 2022 report from KLAS.



Leading Generative AI Companies Worldwide, Ranked by Valuation, 2022

billions

OpenAl	
	\$20.0
Hugging Face	
\$2.0	
Lightricks	
\$1.8	
Jasper	
\$1.5	
Glean	
\$1.0	
Stability.ai	
\$1.0	
Replit	
\$0.8	
AI21 Labs	
\$0.7	
Mutiny	
\$0.6	
Descript	
\$0.6	
Runway	
\$0.5	
Note: disclosed valuations as of 2022; excl	
specific industrial applications such as prot Source: CB Insights as cited in company blo	
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