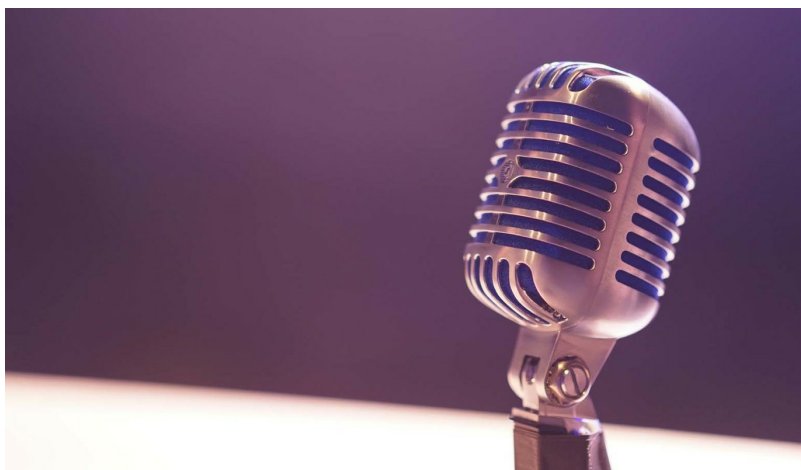


# Keeping Technology Relevant

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**eMarketer Editors**



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ometimes the gadgets and innovations on display at CES seem like technology for its own sake.

This year, though, the focus at the giant electronics show seemed to shift toward making technology work in the real world. In the latest episode of eMarketer's "Behind the Numbers" podcast, analyst Paul Verna talks about what he saw—and did not see—at CES.