

The bad parts of the metaverse and why it might not be the next version of the internet

Audio

On today's episode, we discuss the reasons the metaverse will get held back and why it might not end up being the next version of the internet. Then for "In Other News," we talk about the

main reason shoppers abandon their carts and why people buy things on Amazon. Tune in to the discussion with our analyst Andrew Lipsman.

How Do Facebook Users' Privacy Concerns Correspond to Their Confidence Making a Purchase on Facebook?

% of respondents, June 2021

Facebook does not protect my privacy/data



Facebook protects my privacy/data



■ Confident making a purchase via Facebook
■ Not confident making a purchase via Facebook

Note: n=1,517 ages 18-75; read as 61% of those who are confident Facebook protects their privacy/data are also confident in making a purchase via Facebook, whereas only 9% of respondents who are not confident in Facebook's security of their privacy/data feel confident to make a purchase

Source: Insider Intelligence, "The US Digital Trust Survey," Q2 2021

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