## The Daily: The digital ad duopoly evolves, privacy lawsuits surge, and cookie deprecation winners and losers

**Audio** 





On today's episode, we discuss how the digital ad duopoly is evolving, the most interesting dark horse digital ad giant, and whether Netflix, not TikTok, is a bigger threat to Facebook and Instagram. "In Other News," we talk about ad industry practices coming under fire as privacy lawsuits surge and who the winners and losers will be when the third-party cookie says goodbye. Tune in to the discussion with our analyst Paul Verna.



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