

Reimagining Retail: 4 companies defining connected fitness, and interesting acquisition possibilities

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss which four companies are shaping the connected fitness space, why there's so much at stake in commanding a leadership position, and what the lifestyle brand flywheel is. Then for "Pop-Up Rankings," we rank the top three most interesting acquisition possibilities in connected fitness. Join our analysts Blake Droesch and Andrew Lipsman.



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