

The Weekly Listen: Facebook and iOS 14.5's impact, 'Neighborhoods,' and organic marketing

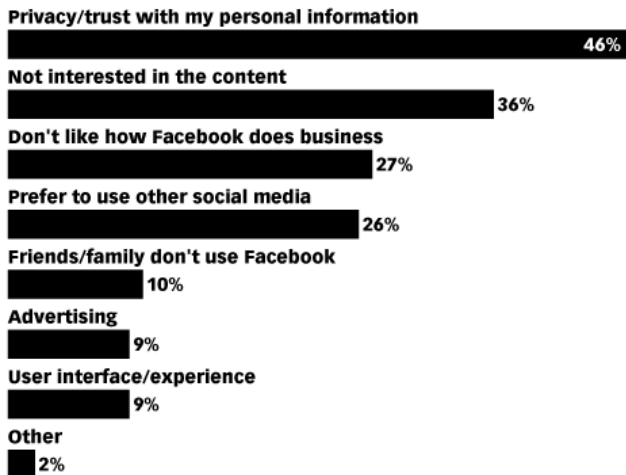
Audio

On today's episode, we discuss how Facebook is handling Apple's iOS14.5 update, its new 'Neighborhoods' feature, whether people will want to listen to podcasts on the blue app,

organic marketing losing its shine on the larger social media platforms, what the Facebook Oversight Board's landmark ruling means, a balancing miracle, and more. Tune in to the discussion with eMarketer principal analyst Debra Aho Williamson, senior analyst Sara M. Watson, and analyst at Insider Intelligence Blake Droesch.

US Adults' Reasons for Not Using Facebook, Dec 2019

% of respondents



Note: ages 18+

Source: The Verge, "Tech Survey 2020," March 2, 2020

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