

Podcast | What Breaking Up Facebook Really Means

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eMarketer Editors

Social media principal analyst Debra Aho Williamson discusses Facebook co-founder Chris Hughes' recent op-ed on breaking up the company he helped create with Mark Zuckerberg. What is Hughes proposing? Just how powerful is Facebook? And what should the government's role be in regulating it?

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US Internet Users Who Are Concerned with How Facebook Uses Their Personal Data, by Age, March 2019

% of respondents



Note: ages 18+

Source: Clever Real Estate, "Marketing to Millennials in 2019," April 15, 2019

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