

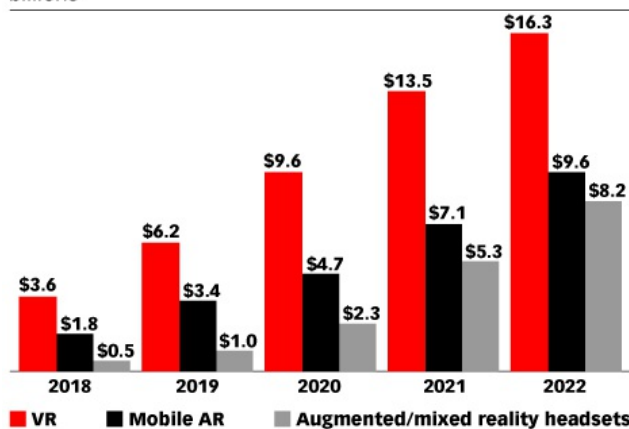
# Podcast | The Future of Augmented Reality

**AUDIO** | **FEBRUARY 25, 2019**

**eMarketer Editors**

In the latest episode of "Behind the Numbers," we look at the state of augmented reality today and what the future may hold. Will AR largely be a smartphone function, or will other devices come into play?

**Consumer AR & VR Revenues Worldwide, by Category, 2018-2022**  
billions



Note: includes hardware and software; mobile AR is software only  
Source: SuperData Research as cited in press release, Jan 24, 2019

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