

What's the Skinny on Pay TV Bundles?

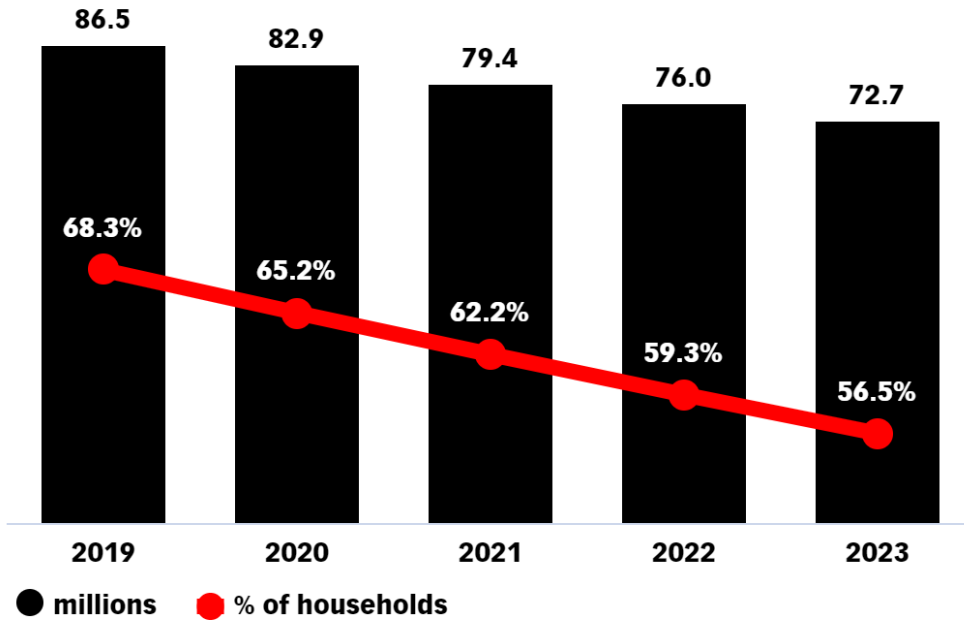
AUDIO |

eMarketer Editors

eMarketer analyst Ross Benes covers the latest developments on the pay TV front, including a new price hike from a vMVPD, a licensing deal between a network and traditional pay TV service, and legislation that could make life harder, and easier, for providers.

Pay TV Households

US, 2019-2023



Source: eMarketer, July 2019

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