

Podcast | Online Grocery Shopping: Can eBay Deliver?

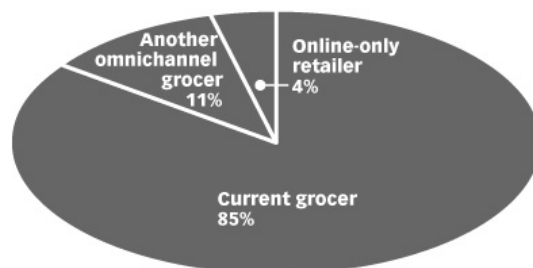
AUDIO |

eMarketer Editors

In the latest episode of "Behind the Numbers," eMarketer principal analyst Andrew Lipsman assesses the significance of eBay's entry into the grocery delivery space.

If US Internet Users Were to Buy Groceries Digitally, Which Retailer Would They Most Likely Choose?

% of respondents, Oct 2018



Note: ages 18+; among respondents who have not bought groceries online in the past 12 months, but would consider doing so in the future

Source: Bain & Company and Google, "2018 Bain and Google Omnichannel Grocery Shopper Survey" as cited in company blog, Feb 5, 2019

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