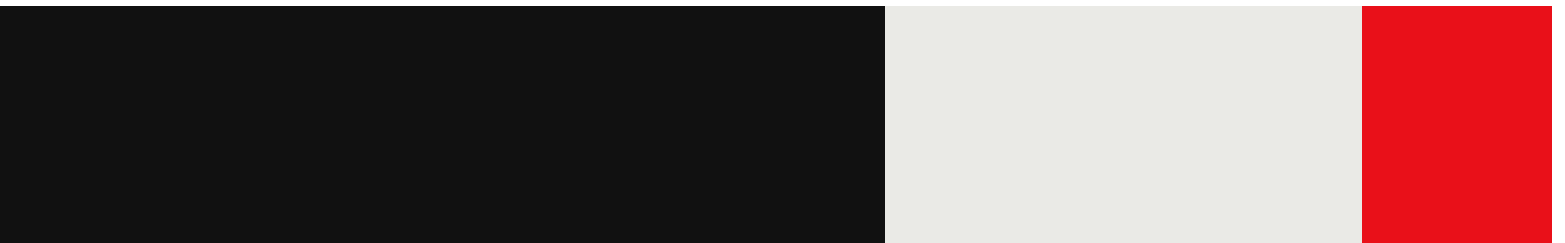


The Weekly Listen: Is the tech boom really over, conversations with brands, and how Wendy's became 'Morty's'

Audio



On today's episode, we discuss whether the tech boom is actually over, whether consumers can have real conversations with brands, if the promise of rapid delivery is simply make-believe, how a Wendy's in California briefly became a "Rick and Morty"-themed pop-up, whether blockbuster films can continue to prop up movie theaters, an explanation of ad budgets in 2023, how the population is changing, and more. Tune in to the discussion with our director of reports editing Rahul Chadha and analysts Blake Droesch and Dave Frankland.



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