

# The Banking & Payments Show: SuperApps: How could X factor in

Audio

On today's episode we dive deep into SuperApps. In "The Headlines" we discuss recent SuperApp developments. Then for "Story by Numbers" we highlight four numbers and reveal where SuperApps are heading. In a new debate segment called, "For Argument's Sake," we each take opposing positions on which SuperApps will emerge during the next 5 years. Join

the conversation with host Rob Rubin and our vice president of content, financial services Dan Van Dyke.

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# BEHIND THE NUMBERS

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## THE BANKING & PAYMENTS SHOW

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