

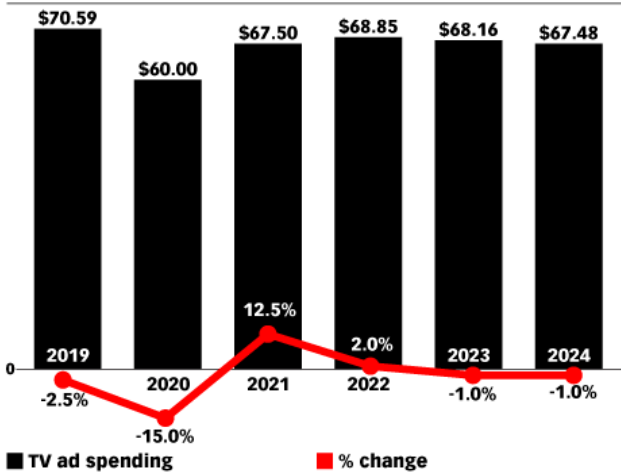
The Weekly Listen: Did the Super Bowl deliver, are podcasts and social media blurring together, and will shopping malls make a comeback?

Audio

eMarketer analyst Blake Droesch, principal analyst Jeremy Goldman, and forecasting analyst at Insider Intelligence Peter Vahle discuss whether the Super Bowl delivered, what's fueling Spotify, how the podcast and social media worlds are blurring together, if reducing politics in the News Feed can help Facebook, why the shopping mall might make a comeback, what is the most relaxing song ever (statistically), and more.

US TV Ad Spending, 2019-2024

billions and % change



Note: includes broadcast TV (network, syndication and spot) and cable TV; excludes digital
Source: eMarketer, Oct 2020

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