

The Era of Uncertainty: On-Demand Webinar

Video

Supply chain slowdowns, inflation, Big Tech turmoil, and war in Ukraine have upended the previously optimistic picture for businesses and consumers alike. For example, 41.1% of consumers switched to a private label brand, because a national brand was not available, according to a March 2022 survey conducted by Bizrate Insights. Amazon, Meta, Alphabet, Netflix, and others have stumbled in their business results, and trends look concerning.

This webinar covers:

- The current challenges digital businesses face and which changes they can expect to be here for the short and long term
- How consumer behaviors and spending patterns are changing
- Recommendations to help business leaders navigate the changes in the digital landscape

Click [here](#) to watch the webinar.

Speakers

- **Debra Aho Williamson**, Principal Analyst, Social Media
- **Blake Droesch**, Senior Analyst, Retail & Ecommerce
- **Tiffani Montez**, Principal Analyst, Banking
- **Suzy Davidkhanian**, Principal Analyst, Retail & Ecommerce