

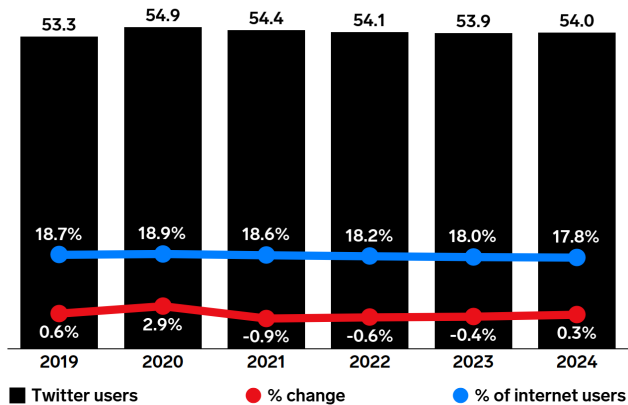
# The Weekly Listen: Twitter's 'Super Follows,' what annoys online shoppers, and Paramount+'s launch

Audio

On today's episode, we discuss Twitter's "Super Follows" and "Communities" features, what annoys online shoppers, whether a foldable iPhone is coming, if Paramount+ can fit into people's media diets, Instagram's new Live Rooms offering, where to find a true wonder of the world, and more. Tune in to listen to the discussion with eMarketer principal analysts Jillian Ryan and Yoram Wurmser, and analyst at Insider Intelligence Blake Drosch.

### Twitter Users in the US, 2019-2024

millions, % change, and % of internet users



Note: internet users of any age who access their Twitter account via any device at least once per month

Source: eMarketer, October 2020

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