

The Weekly Listen: Ending Autoplay, Capital One Breach, Ad Filterers and Snoozing Twitter

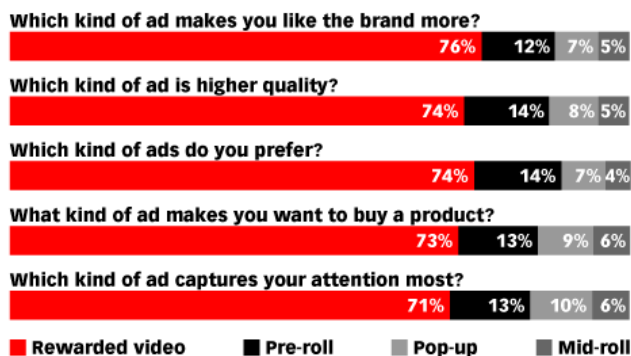
AUDIO |

eMarketer Editors

eMarketer principal analysts Mark Dolliver and Nicole Perrin discuss a new bill banning autoplay video, the details of the Capital One hack, why a drone fell out of the sky and more.

Attitudes Toward Select Video Ad Formats Among US Mobile App Users, Q2 2019

% of respondents



Note: n=5,000 per question; respondents opted in to answering a question in exchange for virtual currency or other digital content; numbers may not add up to 100% due to rounding
 Source: Jun Group, "Mobile Apps Audience Insights Study: Q2 2019," June 15, 2019

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