

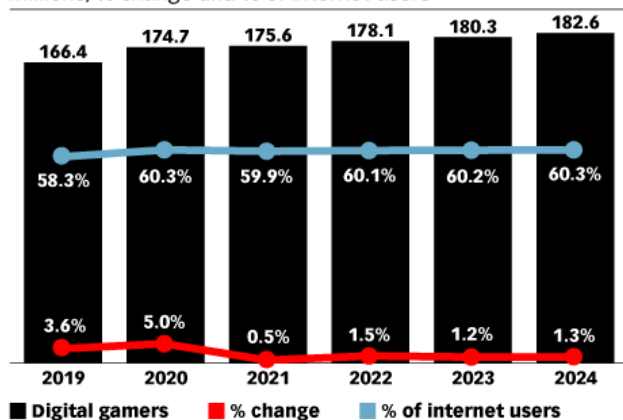
US Digital Gamers Will Jump by 5.0% in 2020, the Highest Growth Rate Since 2015

ARTICLE |

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The number of US digital gamers will grow by 5.0% this year to 174.7 million. That's roughly 8 million more than last year, and an increase of 5 million gamers from our previous forecast for 2020. The last time growth was this high was in 2015, when the number of digital gamers increased by 5.5%.

US Digital Gamers, 2019-2024
millions, % change and % of internet users



Note: internet users of any age who play games through the internet or that update via the internet at least once per month via any device; includes desktop/mobile app and browser gaming, online console gaming and gaming on social networks
Source: eMarketer, Sep 2020

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www.eMarketer.com

We expect growth to slow considerably for the remainder of the forecast period, as the market becomes more saturated and the easing of lockdowns causes more people to spend time outside of digital activities.

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- [Entertainment Digital Ad Spend Will Rebound More than 20% in 2021](#)
- [US Twitch Usage Accelerates amid Lockdowns](#)
- [The Pandemic Is Accelerating Time Spent with Mobile Video and Gaming](#)