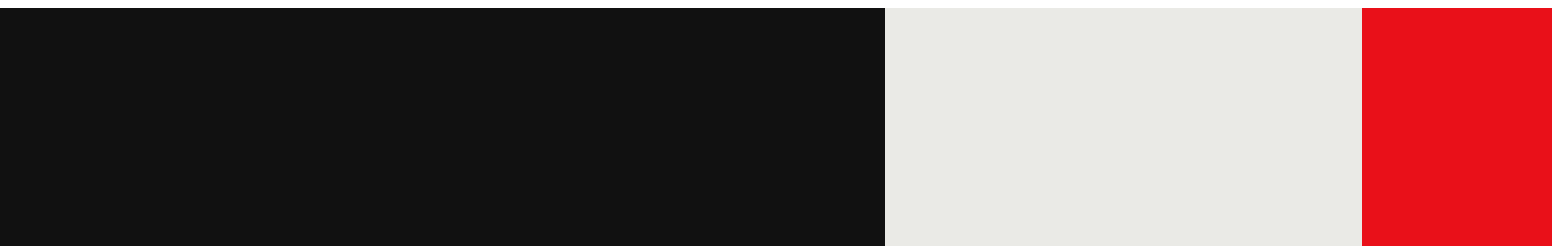


One-third of US teens and adults were hacked or scammed recently

Article

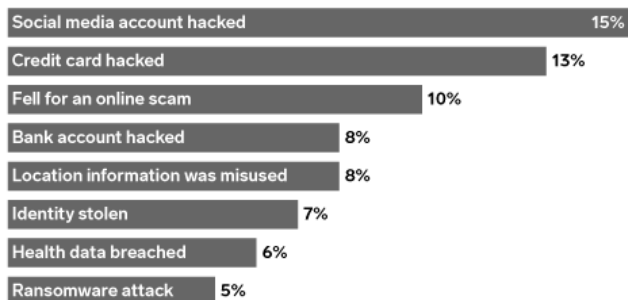


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Among US teens and adults, **15%** had a social media account hacked in the past year as of Q1 2022. In the same time frame, **13%** had a credit card hacked and **10%** fell for an online scam.

Types of Security Failures That US Teens/Adults Have Experienced, Q1 2022

% of respondents



Note: ages 14+; in the past year
Source: Deloitte, "2022 Connectivity and Mobile Trends Survey (3rd Edition): Mastering the New Digital Life," Aug 3, 2022

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Beyond the chart: Younger consumers are more vulnerable to some of these attacks. For example, **16%** of Gen Zers reported being scammed online, versus just **4%** of baby boomers.

One-third of US teens and adults experienced some sort of security breach in the past year. Still, only **34%** implemented two-factor authentication for apps and services during that period.

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Methodology: Data is from the August 2022 Deloitte "2022 Connectivity and Mobile Trends Survey (3rd Edition): Mastering the New Digital Life." 2,005 US teens and adults ages 14+ were surveyed during Q1 2022. Data was weighted to the most recent US Census to be representative of the national population.