

The top 5 activities conducted via smart speaker

Article

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Smart speakers are most commonly used for general knowledge, with **31.4%** of US internet users asking these devices general questions. Getting updates on the weather, traffic, travel,

or sports is the second-most popular use for smart speakers (**26.7%**), while third place goes to streaming music via built-in services (**24.5%**).

Top 5 Activities that US Internet Users Conduct Via Smart Speaker, Aug 2021

% of respondents

1. Asking general questions	31.4%
2. Getting weather, traffic, travel, and/or sports updates	26.7%
3. Streaming music via built-in streaming services	24.5%
4. Setting timers/alarms	21.8%
5. Home automation	19.1%

Note: ages 18+; home and work

Source: Comscore Plan Metrix Multi-Platform as cited in blog post, Dec 2, 2021

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