

The Weekly Listen: Pinterest—the online shopping mall, Amazon Live, and food delivered to your fridge

Audio

On today's episode, we discuss whether Pinterest can become the definitive online shopping mall, what a virtual convenience store looks like, how marketing budgets are changing, the promise of food delivered to your fridge, an unpopular opinion about Prime Day, where the baseball term "bullpen" came from, and more. Tune in to the discussion with our analysts Suzy Davidkhanian and Blake Drosch and director of forecasting Oscar Orozco.



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