

# Super Apps in Banking: On-Demand Webinar

Video

Super apps have captured the attention of the world's banks, as well as fintech and Big Tech competitors. The race to become a one-stop shop for consumers' financial needs has only just begun, but first-movers are already breaking out from the pack.

**This webinar covers:**

- The advantages that set the leading competitors for banking super apps apart, including big techs, retailers, neobanks, and more

- How the West's banking super apps will develop differently than those of the companies that pioneered the model in China
- How market turmoil will impact super-apps' growth trajectories in both the short- and long-term, and what banks of all sizes should do to prepare

Click [here](#) to watch the webinar.

## Speakers

- **Tiffani Montez**, Principal Analyst, Banking
- **Dan Van Dyke**, Vice President of Content, Financial Services