

What's next for shopping, 'buy now, pay later' surging, and Amazon's national grocery chain

Audio

On today's episode, we discuss how stores will likely shape-shift, what happens to curbside pickup going forward, and how "virtual" shopping experiences are about to get. We then talk

about whether "buy now, pay later" is sticking around, Amazon's emerging national grocery chain, and how Walmart+ is doing six months after launch. Tune in to the discussion with eMarketer director of forecasting Cindy Liu and analyst at Insider Intelligence Daniel Keyes.

How Did US Adults Pay for Their In-Person vs. Digital Shopping in 2020?

% of respondents, Jan 2021

	In-person	Digital
Debit card	66%	50%
Credit card	62%	57%
Cash	62%	-
Mobile apps like Venmo	32%	44%
Digital wallets like Apple Pay	23%	25%
Prepaid card	20%	17%
Check	15%	-
Cryptocurrency	-	11%
Order online, pick up in-store	-	16%
Bank or wire transfer	-	13%
Buy now, pay later services	-	7%

Source: CouponFollow, "The State of Cashless Spending & Payments in 2021", Feb 23, 2021

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