



## Around the World with ... Livestream shopping

**Audio** 



China has set the pace for livestream shopping, but it's catching on elsewhere around the world. Join our analyst Bill Fisher as he hosts analysts Man-Chung Cheung and Karin von Abrams to discuss some of the successes, road bumps, and opportunities in this space.



Subscribe to the "Behind the Numbers" podcast on Apple Podcasts, Spotify, Pandora, Stitcher, Podbean or wherever you listen to podcasts.

**Unlock the Power of TV for your Business** 



TV advertising is powerful but traditionally expensive and complex. That's why Marketing Architects created All-Inclusive TV. They invest their OWN money to produce, analyze, and optimize your campaign. All you pay for is media. It's so revolutionary, they wrote a book about it.

Click here to get your free copy.



