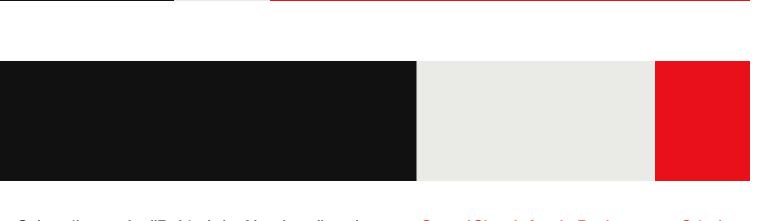
Some Pillars of Traditional Media Are Crumbling

Article



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In the latest episode of "Behind the Numbers," eMarketer's Eric Haggstrom and Chris Bendtsen discuss how traditional media is changing. Are people spending less time watching TV? Is radio staging a comeback?





