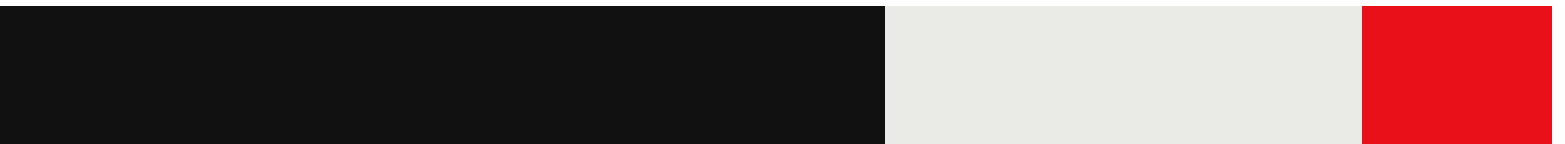



# The Weekly Listen: Peloton goes D2Someone, Disney's membership program, and the least intrusive ads

Audio





On today's episode, we discuss Peloton's strategy to sell through Amazon, how much people really trust influencers, what to make of The Walt Disney Co.'s new membership program, what to do about a tidal wave of returns, which brand has the least intrusive ads, an explanation of what makes retail apps sticky, how much different countries spend on their militaries, and more. Tune in to the discussion with our vice president of Briefings Stephanie Taglianetti and analysts Dave Frankland and Suzy Davidkhanian.



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