

# Gen Z has the travel bug this holiday season

Article

For more insights and key statistics on the biggest trends in today's most disruptive industries, [subscribe to our Chart of the Day newsletter](#).

**Gen Z** is the most likely age group among US adults to travel this holiday season, with **59%** of those ages 18 to 24 saying they'll probably venture to other places. This inclination decreases with older generations: **41% of baby boomers** and just **35% of seniors** said they'll likely take trips over the holidays.

# Likelihood of US Adults to Travel This Holiday Season, by Generation, Oct 2021

% of respondents in each group

Gen Z (18-24)



Millennials (25-40)



Gen X (41-56)



Baby boomers (57-75)



Seniors (76+)



■ Likely    ■ Unlikely    ■ No answer

Note: numbers may not add up to 100% due to rounding

Source: Momentive as cited in company blog, Oct 11, 2021

270086

eMarketer | InsiderIntelligence.com

More like this:

- Report: [US Holiday Shopping 2021](#)
- Article: [2021 holiday sales see the strongest growth in 20 years](#)
- Article: [Consumers to get jump-start on holiday shopping this year](#)