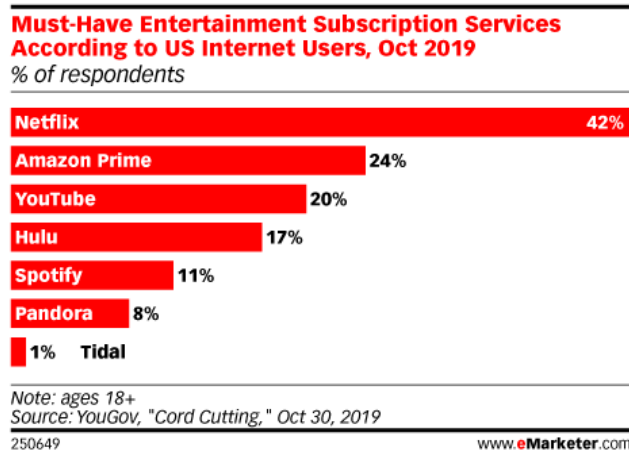


The Weekly Listen: Uber Car Ads, Edgier YouTube Ads and the Long Reach of Netflix

AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna talk about Uber testing ad displays for its cars, YouTube attempting to invite more edgier advertising, Netflix making deals to extend its reach, Plex launching a free, ad-supported streaming service, Americans tell us their favorite Thanksgiving pie flavor, and more.



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