

The Daily: 2023 tech trends—How generative AI will change creative, Web3 offers benefits for loyalty, and more

Audio

On today's episode, we discuss how generative AI will transform how content and creative teams function across industries, the relationship between Web3 and loyalty, brands focusing on games as a training ground for the metaverse, and more. Tune in to the discussion with our analysts Jessica Lis and Yory Wurmser.



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