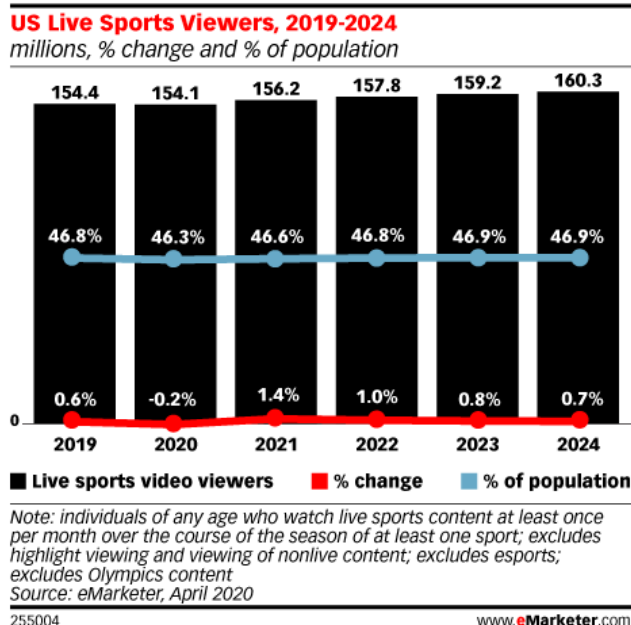


What Happens Now that Live Sports Are Coming Back?

AUDIO |

eMarketer Editors

eMarketer analyst Ross Benes, forecasting analyst Eric Haggstrom and senior analyst Audrey Schomer at Insider Intelligence discuss what the return of live sports will look like, what brands should think about and what the lack of fans could mean. They then talk about TV companies getting together to enhance targeted TV commercials, YouTube's new "Chapters" feature and the future of TV advertising.



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