

Grab, foodpanda take top 2 spots in Southeast Asia's food delivery market

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Super app **Grab** is the food delivery leader in Southeast Asia, generating **\$5.9 billion** in gross merchandise value from those sales in 2020. In second place is **foodpanda**, a subsidiary of Germany's Delivery Hero, with **\$2.5 billion**, and ride-hailing company **Gojek** takes third with **\$2.0 billion**. These figures, while sizable, pale in comparison with the **\$19.90 billion** that US leader **DoorDash** earned in restaurant delivery intermediary sales last year.

Food Delivery Gross Merchandise Value (GMV) in Southeast Asia, by Company, 2020

billions



Note: excludes food delivery orders not directly placed with any of the platforms (e.g., orders placed via phone or WhatsApp with the restaurant, which in turn books Grab or Lalamove to deliver the food); excludes platforms that occupy less than 5% of market share
Source: Momentum Works, "Food Delivery Platforms in Southeast Asia" as cited in Credit Suisse, "ASEAN Unicorns - Scaling New Heights," Oct 5, 2021

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