

What the World Thinks of Google Stadia

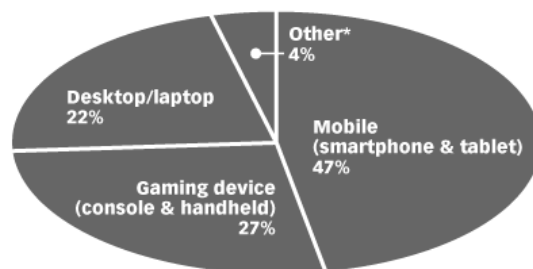
AUDIO |

eMarketer Editors

eMarketer sales executive Michael Bruckenthal, midmarket account manager Brandon Galindo and principal analyst Nicole Perrin discuss initial reactions to Google's new cloud-based gaming service Stadia. Then vice president of content studio Paul Verna talks about the effects of Hulu's price hike, why Spotify is recommending podcasts and Amazon's agenda for its new free music streaming service.

Share of Time Spent with Digital Games Among US Gamers, by Device, Feb 2019

% of total



Note: ages 14+; *VR, etc.

Source: Deloitte, "Digital media trends survey, 13th edition," March 19, 2019

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