

The Daily: How bad are things at Twitter, bots' effect on ads, and are shorter social media ads best?

Audio



On today's episode, we discuss how much of an effect Elon Musk has had on Twitter's recent performance, how advertisers are now viewing the company, and what initiatives the social media platform will likely consider moving forward. "In Other News," we talk about how bots and spam influence advertising and whether shorter ads on social media are the way to go. Tune in to the discussion with our analyst Jasmine Enberg.



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