

Podcast | And the Winner Is ... the Oscars?

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In the latest episode of "Behind the Numbers," we take a look at some of the data underpinning this year's Academy Awards show, which reversed a string of audience losses even as it jettisoned a traditional hosting role. Who was watching, why, and how does digital intersect with the Oscars?

How Much Time per Day Do Internet Users Worldwide Spend Watching Linear vs. Digital* TV?

hrs:mins, by region, Q3 2018

	Linear TV	Digital* TV
North America	2:43	1:19
Latin America	2:17	1:04
Europe	2:11	0:46
Middle East and Africa	1:53	1:19
Asia-Pacific	1:38	1:21
Total	1:54	1:09

*Note: *includes video-on-demand via desktop/laptop, game console, mobile, tablet and TV*

Source: GlobalWebIndex, "The State of the TV Market," Feb 12, 2019

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