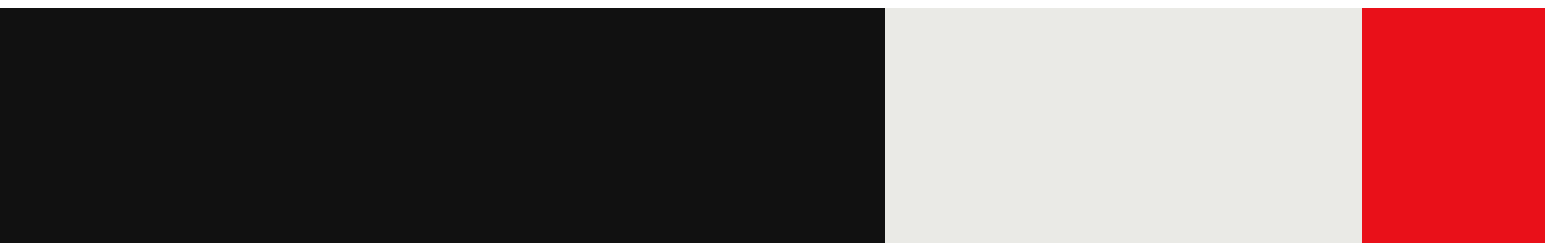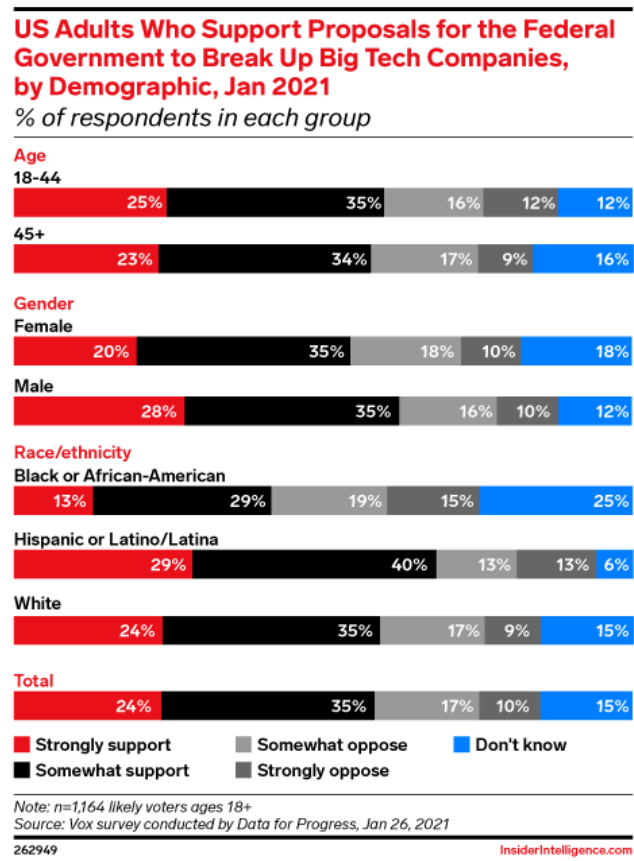# The Weekly Listen: Curbing Facebook, social media models, and good thought leadership

Audio

On today's episode, we discuss some suggested ways to rein Facebook in, a newly proposed social media model, the significance of the customer experience gap, what to expect from the new Instagram TV, how to create good thought leadership, when the best days to go into the office are, the scientific reason dogs are the best, and more. Tune in to the discussion with eMarketer director of reports editing Rahul Chadha, analyst Blake Droesch, and principal analyst at Insider Intelligence Paul Verna.

US Adults Who Support Proposals for the Federal Government to Break Up Big Tech Companies, by Demographic, Jan 2021
% of respondents in each group

Age

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
18-44	25%	35%	16%	12%	12%
45+	23%	34%	17%	9%	16%

Gender

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Female	20%	35%	18%	10%	18%
Male	28%	35%	16%	10%	12%

Race/ethnicity

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Black or African-American	13%	29%	19%	15%	25%
Hispanic or Latino/Latina	29%	40%	13%	13%	6%
White	24%	35%	17%	9%	15%

Total

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Total	24%	35%	17%	10%	15%

■ Strongly support   ■ Somewhat oppose   ■ Don't know
■ Somewhat support   ■ Strongly oppose

Note: n=1,164 likely voters ages 18+
Source: Vox survey conducted by Data for Progress, Jan 26, 2021
262949   InsiderIntelligence.com

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