The top health and fitness metrics tracked by US wearable users

Article



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Wearable tech is still primarily used to monitor athletic metrics: **59**% of US wearable users count on the tech to tally their daily steps, and **42**% use wearables to track workouts. In contrast, just **8**% of US wearable users track chronic health conditions with their devices.





What Health/Fitness Metrics Do US Wearable Users Track with Their Wearable Devices? % of respondents, March 2021 Steps per day 59% Workouts/athletic performance 42% Heart health 37% Sleep quality and duration 35% Calories 32% Stress levels 17% 11% Possible COVID-19 symptoms 8% Chronic health conditions 2% Other Note: ages 14+ who personally own and use a smartwatch, health & fitness tracker, or both Source: Delolite, "Connectivity & Mobile Trends 2021: How the Pandemic Has Stress-Tested the Crowded Digital Home," June 9, 2021

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