

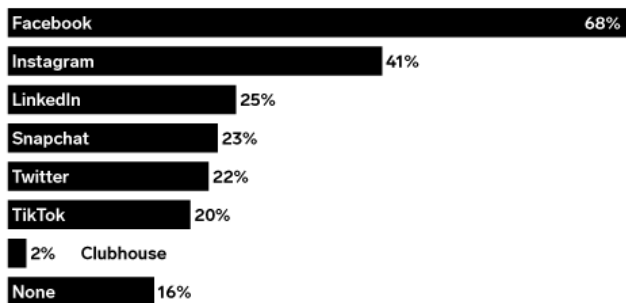
The Weekly Listen: Clubhouse clones, millennial spending behaviors, and the return of fashion rentals

Audio

On today's episode, we discuss some updates in the social audio landscape, whether convenience is outweighing price, if fashion rental can make a comeback, podcast ads versus other ad formats, changes in millennials' spending behaviors, how football players are similar to bears in more than just stature, and more. Tune in to the discussion with eMarketer analyst Nina Goetzen, forecasting analyst Peter Vahle, and analyst at Insider Intelligence Blake Droesch.

Social Media Platforms US Adults Currently Use, March 2021

% of respondents



Source: Axios and SurveyMonkey as cited in SurveyMonkey company blog, March 11, 2021

264478

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