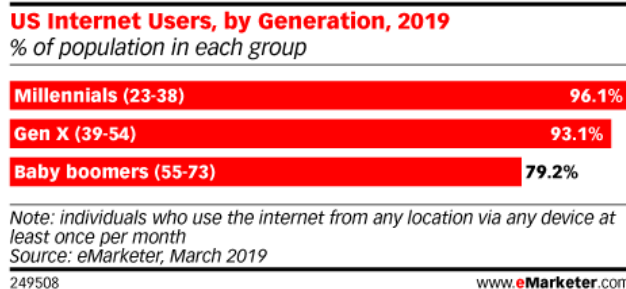


Baby Boomers Are Aging in Place, at Home and Online

AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver discuss how baby boomers are aging in place in multiple aspects of their lives. He explains their digital adoption habits, their financial status and the new technologies they find important. He also talks about how young people are getting their news, how digital usage varies by age and what the new generational divide may look like.



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