

The Daily: Is TikTok Affecting Google, the SVOD Bundle and Warner Bros. Discovery's Impact

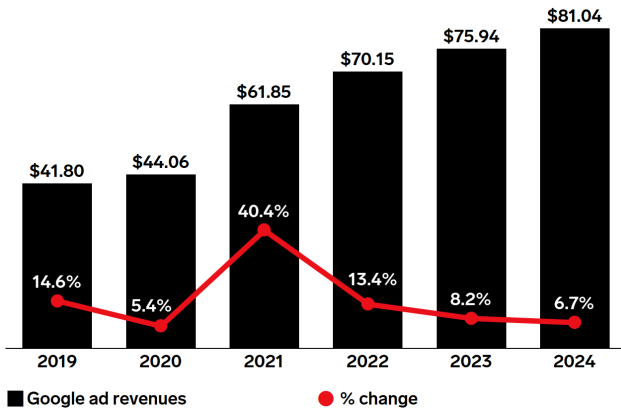
Audio

On today's episode, we discuss what to make of Google's Q1 and what is behind YouTube's slowing growth. "In Other News," expect to learn about the future of the video streaming

bundle and what kind of an impact the newly formed Warner Bros. Discovery can have on the media world. Tune in to the discussion with our analyst Paul Verna.

Google Net Ad Revenues in the US, 2019-2024

billions and % change



Note: includes advertising that appears on desktop and laptop computers as well as mobile phones, tablets, and other internet-connected devices, and includes all the various formats of advertising on those platforms; includes YouTube advertising revenues; net ad revenues after companies pay traffic acquisition costs (TAC) to partner sites

Source: eMarketer, March 2022

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