

Huawei's New OS, iPhone's Sales Drop, and Samsung's Foldable Phone

AUDIO |

eMarketer Editors

eMarketer principal analyst Yory Wurmser explains why Huawei is rolling out a proprietary open-source operating system, the iPhone sales slowdown, Uber's imminent need to turn things around and how Google is making it easier for users to navigate walking directions with the help of augmented reality.

Smartphone Sales Worldwide, by Brand, Q1 2018 & Q1 2019

millions of units and % of total

	Q1 2018	% of total	Q1 2019	% of total
Samsung	78.6	20.5%	71.6	19.2%
Huawei	40.4	10.5%	58.4	15.7%
Apple	54.1	14.1%	44.6	11.9%
Oppo	28.2	7.3%	29.6	7.9%
Vivo	23.2	6.1%	27.4	7.3%
Other	159.0	41.5%	141.4	37.9%
Total	383.5	100.0%	373.0	100.0%

Note: represents sales to end users; numbers may not add up to total due to rounding

Source: Gartner as cited in press release, May 28, 2019

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