

# What's next for BNPL, retailers step into the metaverse, and an avalanche of returns

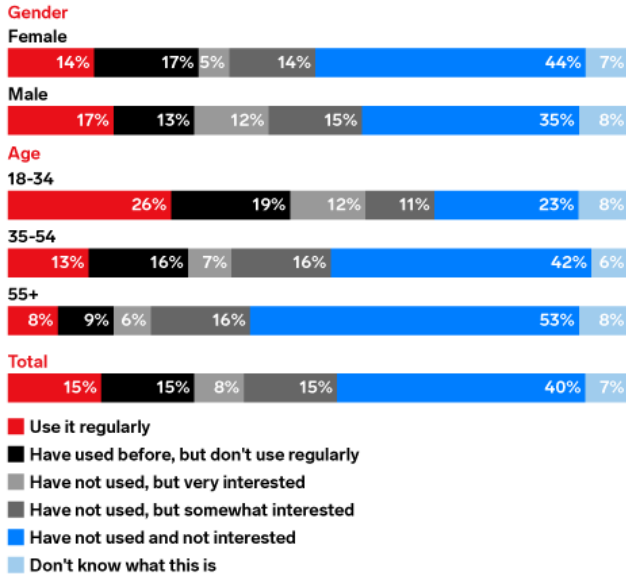
Audio

On today's episode, we discuss how buy now, pay later (BNPL) adoption will continue to evolve and what's next for these services. We then talk about what retailers' first step into the

metaverse should look like and what retailers should be doing with their avalanche of returns. Tune in to the discussion with our analyst Sky Canaves.

### How Interested Are US Adults in Using a Buy Now, Pay Later Service\* at Checkout?

% of respondents, by demographic, Dec 2021



Note: numbers may not add up to 100% due to rounding; \*e.g., Affirm, Afterpay, Klarna, Zip  
Source: "The Insider Intelligence Ecommerce Survey" conducted in December 2021 by Bizrate Insights, Dec 8, 2021

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