

LGBT+ identification in US rises, but discrimination remains a threat

Article

The trend: The number of lesbian, gay, bisexual, or transgender (LGBT+) people in the US continues to grow, with one of five adults in Generation Z identifying as members of this

group, per Gallup.

LGBT+ Is a Growing Population



1 in 5
Gen Z adults
identify as LGBT

	Among LGBT US adults	Among all US adults
Lesbian	13.9%	1.0%
Gay	20.7%	1.5%
Bisexual	56.8%	4.0%
Transgender	10.0%	0.7%
Other (e.g., queer, same-gender-loving)	4.3%	0.3%

Source: Gallup as cited in company blog, Feb 17, 2022
g275929

INSIDER
INTELLIGENCE | eMarketer.

Our demographic snapshot on this community makes the following points:

Undercounted: Many LGBT+ people are hesitant to respond to questions about identity, and surveys lack a consistent method to track the group's numbers, complicating efforts to measure the population.

Not just gay or straight: Components of LGBT+ identity span multiple dimensions, including sexual orientation, gender identification, and the biological traits that define the strict male-female binary.

Inequities and bias: Discrimination is a threat to the lives of LGBT+ individuals in significant ways. Though strides have been made in the US toward LGBT+ equality, there is no national law offering LGBT+ population protection in various dimensions of social life. What's more, there has been an increase in state-level anti-LGBT+ laws and bills in recent years.

Go further: Read more about the LGBT+ population in our [Demographic Snapshot: LGBT+](#).