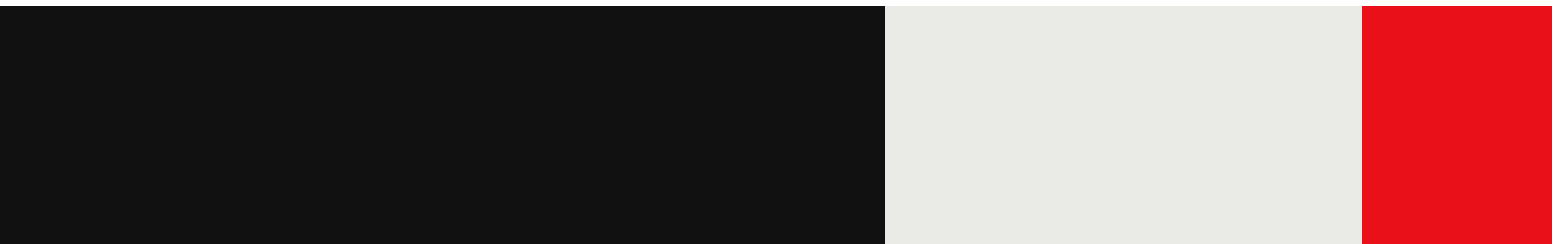


# The Weekly Listen: The next normal for retailers, digital ads in refrigerated aisles, and the Oscars viewership

Audio

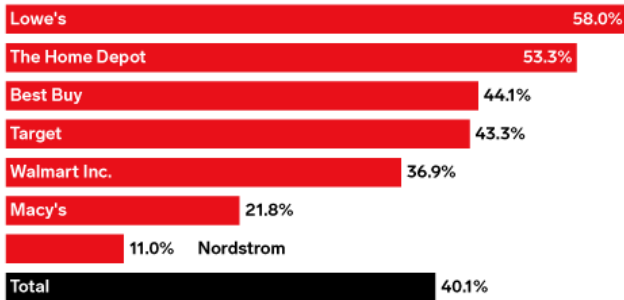


On today's episode, we discuss the next normal for retailers, digital ads in refrigerated aisles, what the point of the Oscars is, the potential NFL+ streaming service, regulators coming for the app stores, what makes American cars unique, and more. Tune in to the discussion with our analysts Blake Droesch and Dave Frankland and director of reports editing Rahul Chadha.

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### US Click-and-Collect Share of Company Ecommerce Sales, Top Multichannel Retailers, 2021

% of retail ecommerce sales



Note: includes products/services ordered using the internet (regardless of payment method) for pickup in-store or other collection points such as lockers and curbside pickup; excludes orders picked up at a post office; Nordstrom includes Nordstrom Rack and HauteLook.com  
Source: eMarketer, Dec 2021

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