

The Weekly Listen: Airbnb's IPO and Facebook Acquires 'Mind-Reading Wristband' Company

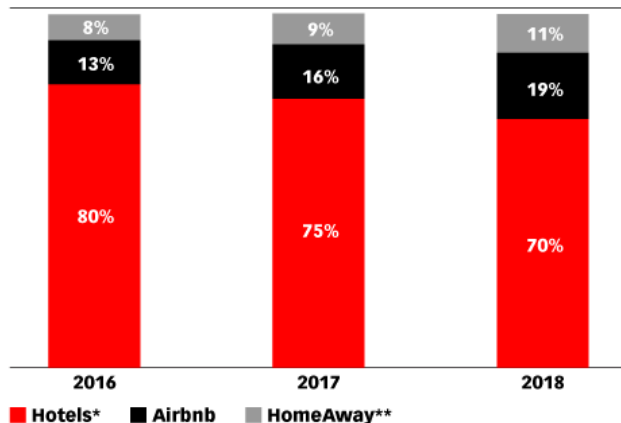
AUDIO |

eMarketer Editors

eMarketer principal analysts Mark Dolliver and Nicole Perrin join vice president of content studio Paul Verna to discuss Airbnb's upcoming IPO, Facebook's acquisition of "mind-reading wristband" company CTRL-labs, highlights from New York Advertising Week 2019 and more.

US Hotel/Consumer Lodging Sales Share, by Company/Type, 2016-2018

% of total



■ Hotels* ■ Airbnb ■ HomeAway**

Note: data excludes credit card sales from international visitors and visitors using corporate accounts; numbers may not add up to 100% due to rounding; *includes Choice Hotels, Hilton, Hyatt, IHG, La Quinta, Marriott/Starwood, Wyndham and all subsidiary brands; **includes vacationrentals.com and VRBO

Source: Second Measure as cited by Recode, March 25, 2019

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