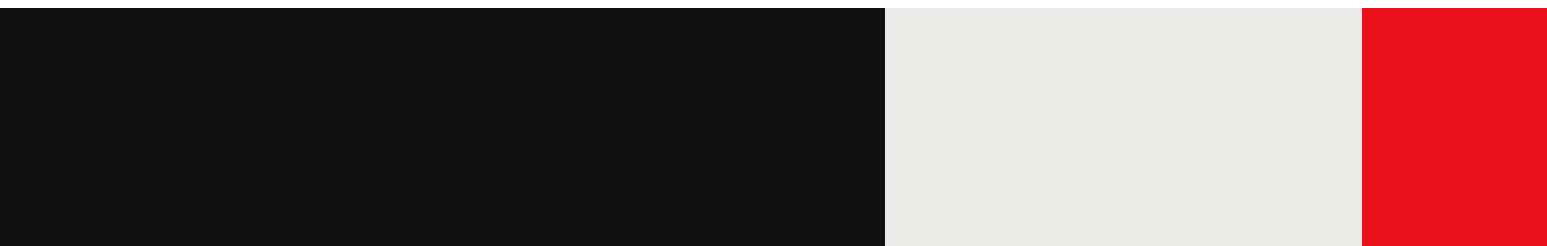


The Weekly Listen: Secret 2022 predictions, text shopping, and digital car butlers

Audio

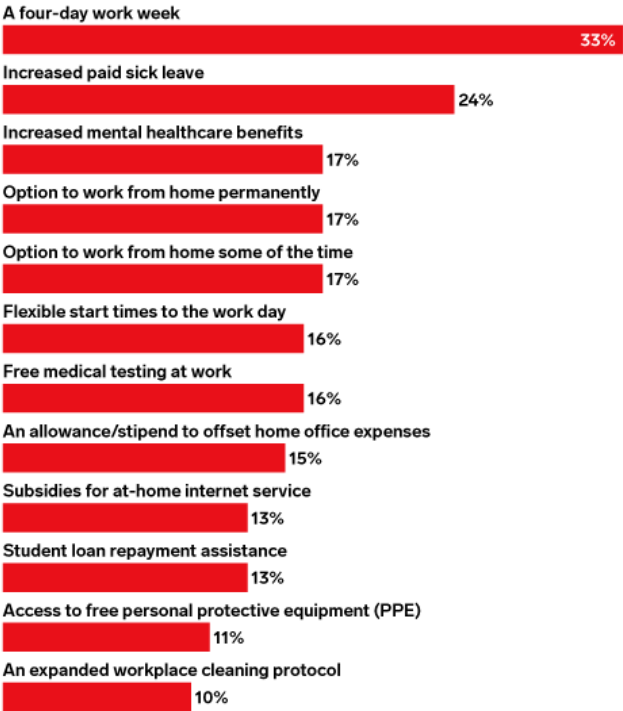


On today's episode, we discuss some secret exclusive 2022 predictions, a new form of conversational commerce, copying Clubhouse, why Big Tech shareholders want answers, what

a digital butler in your car could help you with, how the shift to hybrid work affected women, the best methods for sticking to your New Year's resolutions, and more. Tune in to the discussion with eMarketer principal analyst Paul Verna, analyst Blake Droesch, senior forecasting analyst Peter Vahle, vice president of research Jennifer Pearson, associate producer of podcasts Victoria Grace, and vice president at Insider Intelligence Marissa Coslov.

Most Valuable Work Benefits According to US Female Employees, Feb 2021

% of respondents



Note: n=556; top 3 responses; excludes responses of less than 10%
Source: Angus Reid, "The Optimism Divide: The Future Of Work Depends On Much More Than Technology" in partnership with Forbes, Mar 16, 2021

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#), or [Stitcher](#).

Smartly.io automates every step of social advertising to unlock greater performance and creativity. Ready to take your social advertising to the next level?

Get Started