

Here are the top fulfillment options among US adults this holiday season

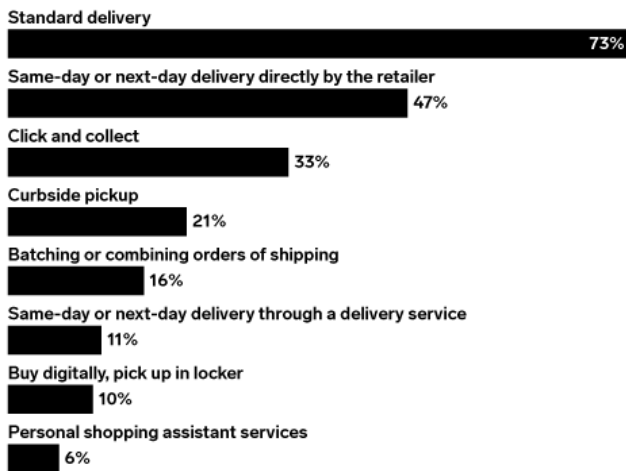
Article

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Nearly three-quarters of US adults will likely use standard delivery for their purchases this holiday season. Almost half expect to receive their orders directly from retailers, either the day of purchase or the day after. Click and collect and curbside pickup will also be popular, as US adults prioritize speedy fulfillment options.

Coronavirus Impact: Fulfillment Methods US Adults Are Likely to Use During the Upcoming Holiday Season, Sep 2021

% of respondents



Note: n=3,836
Source: Deloitte, "2021 Holiday Survey," Oct 20, 2021

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