

Which industries are most likely to fall for phishing emails?

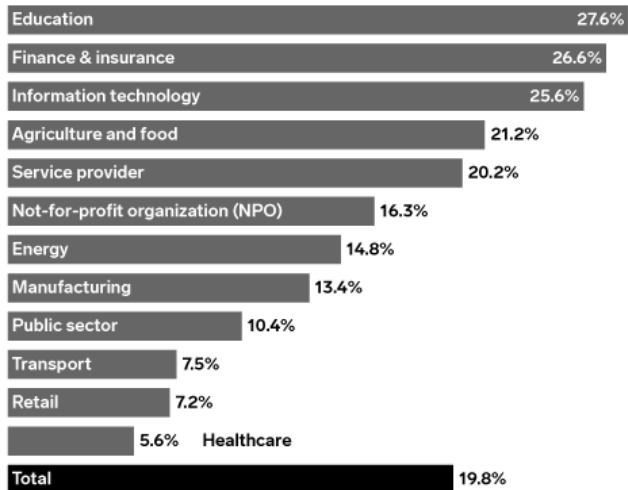
Article

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Three billion fraudulent emails go out globally each day, often aimed at unleashing cyberattacks on companies of all types. But which industries are most likely to click on these emails? While about **20%** of employees worldwide clicked on a link in a phishing email from

October, the education, finance and insurance, and information technology industries posted the highest rates, each with more than **25%** of employees who were tricked to click.

Phishing Email Click Rates Worldwide, by Industry, Oct 2021



Note: represents activity on Terranova Security's platform; broader industry metrics may vary; read as 27.6% of recipients of education-based emails clicked on the phishing link
Source: Terranova Security, "Phishing Benchmark Global Report," Dec 7, 2021

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