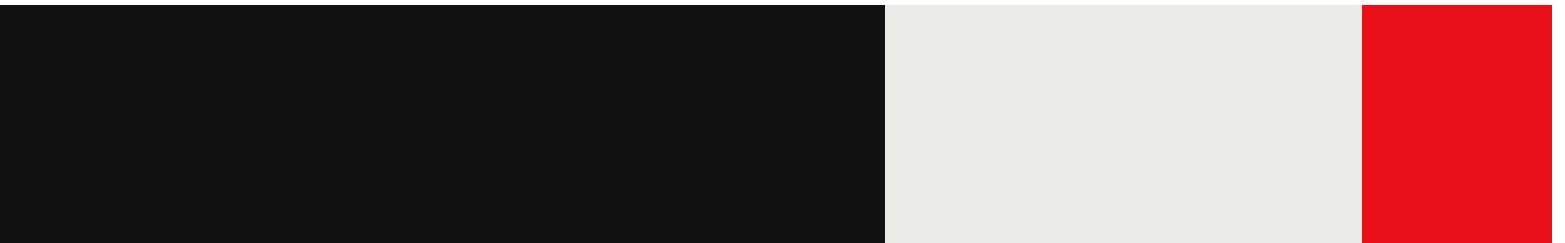


Clubhouse competitors emerge as Spotify, LinkedIn, Facebook, and others pile in

Audio

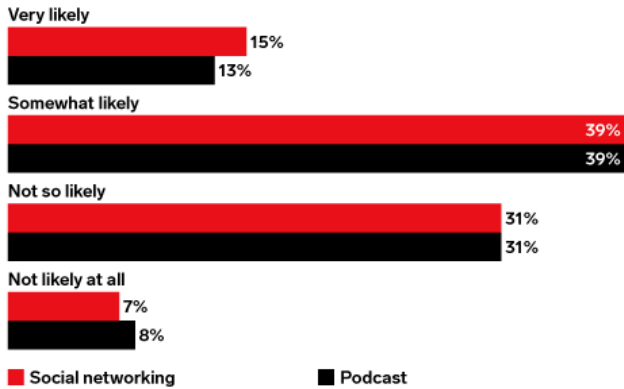


On today's episode, we discuss the Clubhouse competitors that keep emerging in the social audio space: Who are they, does their proposition make sense, and will they succeed? Tune in

to the discussion with eMarketer forecasting analyst Peter Vahle and principal analyst at Insider Intelligence Jeremy Goldman.

Likelihood that Clubhouse Will Challenge Existing Social Networking vs. Podcast Streaming Apps According to US Adults, March 2021

% of respondents



Note: n=1,369 who are aware of Clubhouse

Source: Axios and SurveyMonkey as cited in SurveyMonkey company blog, March 11, 2021

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