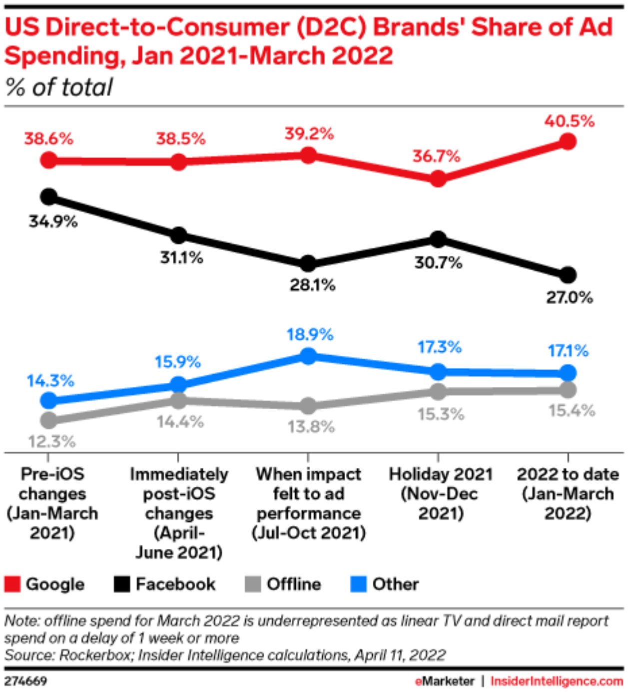
Rachel Hasson, Debra Aho Williamson, and Andrew Lipsman

The Daily: The 3 legs of Meta's advertising stool—how sturdy are they?

Audio

Join our analysts Debra Aho Williamson and Andrew Lipsman as they analyze the three legs of Meta's advertising stool—usage, monetization, and commerce—in the wake of the social media giant's Q1 2022 earnings. Get their "Behind the Numbers" take on what's really going on with Meta's business and what it means for the company's future.



Subscribe to the "Behind the Numbers" podcast on SoundCloud, Apple Podcasts, Pandora, Spotify, or Stitcher.

At mParticle, we believe that better data results in better decisions and better outcomes. Cleanse, visualize, and connect your customer data from any source or system to any API. Postmates, NBCUniversal, Spotify, and Airbnb use mParticle to accelerate their customer data strategies. Visit mparticle.com to learn more.