

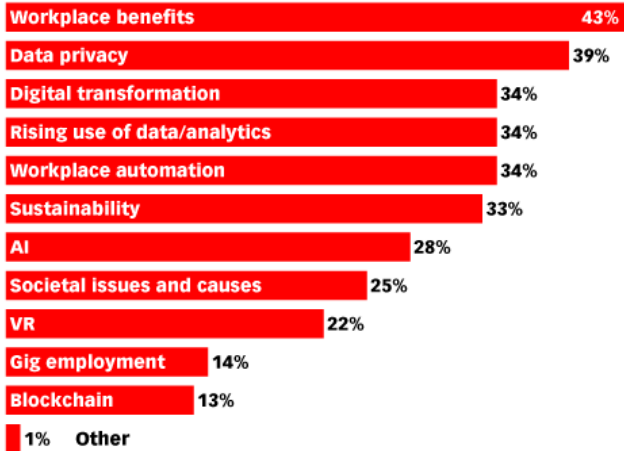
What eMarketer Analysts Expect in 2020 with Jillian Ryan: B2B Looks Different

Audio

eMarketer principal analyst Jillian Ryan discusses one thing that summed up 2019 for her, as well as some of her predictions for 2020, focusing on B2B.

Trends that Most Affect US Millennial B2B Professionals' Workplace/Role, Sep 2019

% of respondents



Note: ages 23-38

Source: Ketchum, "Millennial B2B Survey," Nov 19, 2019

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