


Four companies made up more than 95% of digital restaurant sales in 2020

Article



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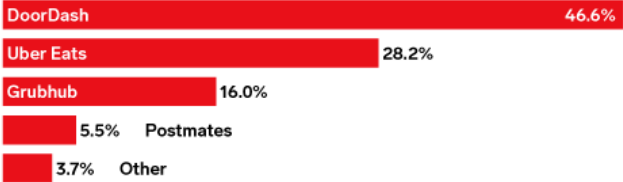
DoorDash outshined its competitors in 2020, making up nearly half of all digital restaurant marketplace sales. **Uber Eats**, **Grubhub**, and **Postmates** lagged behind, but the four



companies still represented a combined **96.3%** of all digital restaurant marketplace sales, leaving smaller platforms in their wake.

US Digital Restaurant Marketplace Sales Share, by Company, 2020

% of total



Note: sales of food and beverages from restaurants ordered via digital services like DoorDash, Uber Eats, and Grubhub; excludes taxes and tips; excludes sales from restaurant-specific delivery services; excludes grocery and nonrestaurant sales; includes consumer fees
Source: eMarketer, Dec 2020

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